

The Maryland Green Registry promotes and recognizes sustainable practices at organizations of all types and sizes. Members agree to share at least five environmental practices and one measurable result while striving to continually improve their environmental performance.

# **Civil War Trails**



P.O. Box 1862 Williamsburg, VA 23187 (See <u>Maryland locations</u>) 757-378-5462 <u>civilwartrails.org</u> 501c3 Educational Organization *Member since October 2018* 

# **Management and Leadership**

## **Environmentally Preferable Products and Services**

Since 1994, Civil War Trails has been connecting the physical and intellectual dots of America's Civil War. This multi-state program identifies, interprets and ties together the lesser-known sites and great campaigns across Maryland, Virginia, West Virginia, Tennessee and North Carolina. In Maryland there are more than 200 sites on the trail with many being interpreted to the public for the very first time.

Over the past 20 years, we have continually strived to improve our product. Our proprietary pedestals are constructed of a recyclable alloy and are powder-coated to provide a long life and ensure that they can be rehabilitated to extend their life. Our most recent success has been developing a new printing technique which allows our acrylic sign inserts to be recycled and reconstituted into new sheeting.

#### <u>Waste</u>

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#### Recycling

Making all of our products recyclable has been a long and involved effort for us. We are proud of the fact that Trails is now 100% recyclable, from our aluminum pedestals and acrylic panels to each piece of material that we place into the hands of consumers. We recently recycled 1.5 tons of acrylic, 682 pounds of aluminum, and 3.2 tons of paper products.

# **Transportation**

# **Employee Commute/Customer Travel**

Part of our strategy for reducing employee commute has been to allow employees to telecommute and work from home on a regular basis. Reducing the use of single occupancy vehicle usage.

## **Efficient Business Travel**

Efficient business travel has been prioritized by reducing the number of short trips taken by employees. By planning business travel to cover multiple maintenance and marketing meetings, Trails is able to reduce the overall environmental impact of our business travel. We also keep environmental impact in mind when selecting our accommodations when traveling, we do this by selecting lodgings that are either LEED certified or have a known reputation for environmental consciousness.

## **Environmental Certification Programs, Awards, and Other Activities**

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Civil War Trails was recently Certified as a Virginia Green Tourism Partner.





Help build a greener, more sustainable Maryland through voluntary practices that reduce environmental impacts and save money.