



Maryland
Green Registry
MEMBER

The Maryland Green Registry promotes and recognizes sustainable practices at organizations of all types and sizes. Members agree to share at least five environmental practices and one measurable result while striving to continually improve their environmental performance.

Treebranch Group LLC



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www.treebranchgroup.com
Marketing/web design
Member since February 2024

Management and Leadership

Environmental Policy Statement

Treebranch Group is completely dedicated to reducing the impact of our company on the environment by doing all that is possible to be environmentally friendly. We will continue to find more ways to safeguard our environment in future years.

Environmentally Preferable Products and Services

As we provide online marketing services such as web design, and social media services, we drastically reduce the use of print advertising. This reduces the amount of paper, printer accessories, and mailing required for print services.

Waste

Solid Waste Reduction and Reuse

Treebranch Group has instituted a policy of online invoicing, online banking and online client payments. This has measurably reduced our paper use by 80% as per our product ordering. Naturally this also decreases our stamp use and need to drive to the post office. We also repurpose outdated phones and laptops or donate them.

Recycling

We recycle all acceptable products. Our office facility does not have a recycling contract, so we take recyclables home to recycle. A future goal is to provide recycling for our onsite facility.

At Treebranch Group we recycle all batteries and when possible use rechargeable battery packs for equipment and devices.

Energy

Energy Efficiency

We stress the use of energy efficient products. All company computers and equipment must be on sleep mode or turned off when not in use.

Transportation

Employee Commute/Customer Travel

Treebranch Group's owners and employees telecommute on a regular basis. This provides for more efficient use of fuel and time. The use of Teams and Zoom make working remotely very efficient and energy and cost efficient. We regularly carpool to client meetings and networking events.

Efficient Business Travel

The use of telecommunication programs, such as zoom, allows client meetings to be conducted online as much as possible. Client meetings are 90% virtual. This drastically reduces gas usage for both clients and company members. We use Adobe eSign for our contract signing and invested in cloud-based file management systems for all departments. Bike riding to the office when possible also reduces the need for vehicle transportation. Our team carpools to the majority of events and meetings.



Help build a greener, more sustainable Maryland through voluntary practices that reduce environmental impacts and save money.

Learn more at green.maryland.gov

