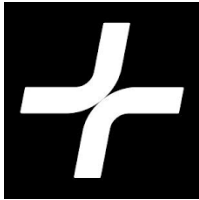




Maryland Green Registry MEMBER

The Maryland Green Registry promotes and recognizes sustainable practices at organizations of all types and sizes. Members agree to share at least five environmental practices and one measurable result while striving to continually improve their environmental performance.

made+



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Annapolis, MD 21401

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<https://www.madeplus.com/>

Manufacturing

Member since April 2024

Management and Leadership

Environmental Policy Statement

At made+, our factory is located in Maryland, allowing us to bring premium footwear products closer to our customers. Our commitment to reducing our carbon footprint and minimizing waste is reflected in this effort, while also ensuring that we produce ethically viable products for all. Our "made for locals by locals" philosophy reinforces our dedication to supporting local communities and empowering our customers with sustainable, high-quality footwear.

Environmentally Preferable Products and Services

By leveraging American-made micro-factories and a made-to-order system, we are reinventing the traditionally tedious and wasteful shoe manufacturing process — reducing a complex 300-step manufacturing process to fewer than 50 — dramatically eliminating negative environmental impacts and leading to diminished carbon emissions, less energy waste, plus avoiding water over consumption and excess material use.

An average shoe company can dump over 800 pounds of unsellable and unwearable shoes every 3 months creating over 3200 pounds of shoe waste each year. With shoes taking up to 40 years to decompose, that's tons of waste...literally. made+ takes an innovative approach to making shoes not only to ensure quality, fit and performance, but also to align with a responsible, environmentally conscious lifestyle. We are taking the micro path towards planet positive with our made-to-order model — when you hit buy, the machines turn on. No shoes go to waste.

This knitted upper is manufactured right in our factory, which means we have less than 5% of the knit deemed waste (cut off in the process). That is our only waste component.

Environmentally Preferable Purchasing

Our footwear is constructed using 100% recycled [REPREVE](#) yarn on the upper component of our shoes. Each pair of shoes then incorporates 6.5 plastic bottles that will no longer end up in the ocean.

Other components we upcycle include laces, webbing and support. Our internal reinforcers are 100% upcycled materials.

Our shoe boxes are made locally in Maryland. We also can ship our product directly in the boxes, with no need for added packaging materials.

For events where we cannot use reusable serviceware, we purchase recyclable “green” plates and silverware.

Environmental Restoration and Community Environmental Projects

We host school field trips for entrepreneurial and technology classes. We discuss our leadership’s career paths - how they got to where they are today and why creating a planet-positive manufacturing facility is good for business, and the earth.

We are partners with [Annapolis Green](#), supporting their community initiatives, hosting tours for local consumers and businesses looking to learn more about sustainability here in our community. We give tours of our micro-factory to show how we’re utilizing the latest technology to make eco-conscious products right here in Annapolis.

Waste

Solid Waste Reduction and Reuse

Average/major shoe brands throw about 1/3 of what they produce into landfills. The only waste we have is small, knitted components – due to our made-to-order model and unique 50-step process.

We do not provide plastic water bottles for consumption. We reduce plastic waste with a drinking fountain and refill station that to date has saved more than 2,400 plastic bottles from being used. We also do not have disposable drinkware or plates – instead we have washable options.

Recycling

We recycle aluminum cans and boxes and paper.

Energy

Energy Efficiency

We have energy efficient motion-sensor lights.



[View our video](#)



Help build a greener, more sustainable Maryland through voluntary practices that reduce environmental impacts and save money.

Learn more at green.maryland.gov

