

The Maryland Green Registry promotes and recognizes sustainable practices at organizations of all types and sizes. Members agree to share at least five environmental practices and one measurable result while striving to continually improve their environmental performance.

# The Pink Orchid

8516 Chestnut Ave.
Bowie, MD, 20715
301-262-8004
www.thepinkorchidfloristmd.com
Florist
Member since December 2016

#### Management and Leadership

# ☑ Environmentally Preferable Purchasing

We use local growers for our flowers. For example, one supplier is only about one mile from our store. Also, we only buy recycled glass vases made in the U.S.A. Additionally, all of our store furniture pieces (cash register table, flower display cases, etc.) were not bought new but are reused and/or repurposed.

# **Environmental Restoration or Community Environmental Projects**

Our business is certified as a National Wildlife Federation Wildlife Habitat. This means our store meets certain requirements to help wildlife by providing food, water, cover, and places to raise young. For example, we have a bird bath, mature trees, native plants, and do not use any pesticides or fertilizers.

Our employees also support the community by giving presentations to the Bowie-Crofton Garden Club and a Bowie school about growing herbs and other gardening practices.

#### Waste

### **Solid Waste Reduction and Reuse**

Cardboard boxes and plant containers are a great tool for preventing weeds in gardens, so any cardboard boxes or other containers used for store

shipments are given to clients for reuse. Also, cardboard boxes and plant containers are collected from clients to give away for reuse.

# **✓** Recycling

Our business has recycling pickup from the City of Bowie, and all employees recycle cardboard that is not reused and paper.

## **✓** Composting

We have a compost pile behind our store. Any leftover or dead plant material gets put in the pile along with leaves from the store's property. The compost is then used in the backyard garden.

#### **Energy**

# **☑** Energy Efficiency

We have switched all lightbulbs to Compact Fluorescents (CFLs) from incandescent lightbulbs. There are 21 lightbulbs in the store and 16 are on during store hours (M-F from 9am to 4pm) and 5 are on a few hours per day on weekdays. Using the lightbulb savings calculator provided by the Maryland Department of the Environment, it is estimated that using CFLs have saved us about \$160 per year and reduced about 2,300 lbs of carbon dioxide.

## **Transportation**

# **✓** Employee Commute

All employees carpool when appropriate or live within walking distance of the store.

#### Water

## **✓** Water Conservation

We have a low-flow toilet for staff use. Also, staff is always careful to only fill just enough water to cover the stems of our flowers in order to conserve.



