

The Maryland Green Registry promotes and recognizes sustainable practices at organizations of all types and sizes. Members agree to share at least five environmental practices and one measurable result while striving to continually improve their environmental performance.

# **Coyle Studios**



516 Fairmount Ave Towson, MD 21286 410.825.6858

http://coylestudios.com

Commercial Photography, Photo Restoration, Custom Framing Member since March 2017

## **Management and Leadership**

# **☑** Environmentally Preferable Products and Services

Our studio sells lines of FSC certified frame mouldings and recycled material mat boards. Clients are given reusable bags, and they are encouraged to use them whenever they can.

#### Waste

## **✓** Solid Waste Reduction and Reuse

We went from a "wet darkroom" to a "dry darkroom." Transferring to a "dry" system allowed us to cut down on water waste, harmful chemical use, and paper waste. To be efficient and save paper, we stack our printing jobs to create the least amount of waste possible with every job.

# ✓ Recycling

The mat fallouts that cannot be saved for other projects are used for packaging and note taking (if it is small). We also donate surplus materials and fallouts to local school art departments.

We recycle all of our packaging materials from vendors that ship materials to us. Reusing bubble wrap, plastic air, corrugated cardboard, and using our scrap mat board allows us to save at least \$600/month.

#### **Energy**

# **☑** Energy Efficiency

Our office is heated with an efficient steam heating system. In the summer, we use energy efficient window units that cool the studio in zones. All units are turned off when not in use.

#### **Transportation**

## **Employee Commute**

One of our employees only comes into the office twice a week and projects are stacked to fill up her days in the office. Employees carpool when possible. We often walk to client offices if they are local (downtown Towson area).

### **Efficient Business Travel**

Photo shoots and deliveries are scheduled to create the most time and energy efficient travel plan possible. If a shoot is scheduled for Northern VA, we'll look at clients that fall in the line of travel and plan pickups, deliveries, or other shoots around that shoot.

## <u>Water</u>

# **✓** Water Conservation

Converting to a "dry" darkroom process eliminates nearly 1.5 hours of running water time per batch. This amounts to roughly 360 gallons per batch or 2,160 to 4,320 gallons per week during a regular business week.

#### Other

We donate our photography services to events that benefit nonprofit organizations (i.e − Parks and People, The Education Foundation of Baltimore County Public Schools, Immaculate Heart of Mary Elementary School) that promote Green education and living.



