



## Maryland Green Registry MEMBER

The Maryland Green Registry promotes and recognizes sustainable practices at organizations of all types and sizes. Members agree to share at least five environmental practices and one measurable result while striving to continually improve their environmental performance.

# Braden Sutphin Ink Company

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Savage, MD 20763  
(410) 792-0995  
[www.bsink.com](http://www.bsink.com)  
Commercial Printer  
Member since July 2010

## Management and Leadership

### **Environmentally Policy Statement**

*For nearly a century, Braden Sutphin Ink Company has led the industry in developing new ink manufacturing techniques and technologies. Our commitment to the environment is no exception. We initiated our involvement in sustainability more than two decades ago and remain dedicated to making a positive impact on the environment through our EcoSmart<sup>TM</sup> ink products - specially designed to meet our stringent internal environmentally friendly guidelines, as well as eco-friendly internal production processes.*

*This corporate commitment has created a change in the thinking and mindset of our employees and we welcome their suggestions to help us continue to green our operations.*

### **Environmentally Preferable Products and Services**

*Long before the popularization of soy inks, Braden Sutphin offered printers eco-friendly sheet fed products formulated with linseed and tung oils. Now, in response demand for environmentally friendly products and sustainability efforts, Braden Sutphin has developed the EcoSmart certification program. Under the EcoSmart program guidelines developed by our technical director, an ink product will carry the EcoSmart seal if it meets the requirements stated on our website at <http://www.bsink.com/ecosmart.htm> We will continue to evaluate the EcoSmart program guidelines and make necessary adjustments as technology and the industry evolve.*

**Environmental Restoration or Community Environmental Projects**

*Our manager has been involved with outreach and fundraising activities at the Chesapeake Bay Foundation.*

**Waste**

**Solid Waste Reduction and Reuse**

*We shred all wastepaper and use it as packing material for UPS shipments instead of purchasing bags of Styrofoam packing peanuts as we have in the past.*

**Hazardous Waste/Toxic Use Reduction**

*We recycle 100% of our 142-solvent. Used solvent is pumped into larger totes, filtered and re-used. With this new practice, we've gone from purchasing 12 50-gallon drums in 2009 to zero so far in 2010.*

**Energy**

**Energy Efficiency**

*We had an energy consultant evaluate our consumption early in 2010. One example of a change we made was to install programmable thermostats. This gives us cost savings each season by automatically raising or lowering the thermostat during non-business hours.*

**Transportation**

**Efficient Business Travel**

*We are conducting more conference calls instead of flying to corporate headquarters every other month, which has greatly reduced our travel expenses, fuel use, and air emissions.*



*Help build a greener, more sustainable Maryland through voluntary practices that reduce environmental impacts and save money.*

*Learn more at [www.green.maryland.gov/registry](http://www.green.maryland.gov/registry)*

